

Driving Healthcare results

Student Name

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Course Title

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Introduction

Healthcare organizations aim to provide easy access to patients to have quality and cost-effective healthcare services. The great achievement of any healthcare organization is to eliminate the barriers for patients to reach them. A proper strategic initiative is required to make easy access for patients to healthcare services. Healthcare has consisted of the healthcare and well-being of the community. Access, quality services, and cost-effectiveness are the three main legs of the stool. If one of the legs wobbles, the entire stool is unable to stand. The present research will analyze the aligning strategic initiatives that Texas Health Resources Arlington Memorial Hospital develops related to access to healthcare, quality services, and cost-effectiveness. Moreover, it will analyze the barriers to these three areas and the impact of the barriers on the strategic initiatives.

Organization

Texas Health Resources Arlington Memorial Hospital has been chosen for the present research on strategic initiatives. The hospital has a rich history of providing quality services in North Texas. Few of the leading services that the hospital offer to the community are the Trauma Center, Primary Stroke Center, Chest Pain Center, and Cardio Center. It has full services acute medical center and does not create discrimination between patients.

Communities of Pantego, Grand Prairie, Kennedale, Mansfield, and Arlington can access the hospital easily.

Strategic initiatives

The hospital is dedicated to the health and well-being of the people and even in the time of emergency, it makes the transition from the emergency room to the patient's room. Therefore, the process of care does not stop even after the patient has left the hospital (Rehmanat al., 2018). Healthcare providers continue to provide healthcare services. Strategic initiatives are the key to organizational success matters. The three main pillars of the strategic initiative work effectively.

Access to healthcare

Currently, the hospital is concerned to analyze and reevaluate its medical cost and enhance the quality of care to make it affordable for every patient from every community and status. This means people from every status have easy access to the services. There is no class and race discrimination. Staff is trained and checked to provide equal healthcare services to all. Moreover, new technologies have been introduced to enable mobile services so more patients can access doctors and nurses easily (Al Shamsi et al., 2020).

Cost-effectiveness

Revising the costs of the services means that the hospital is concerned to provide cost-effective services to the patients. The increase in economic recession has made it difficult for patients to get expensive treatments. To consider this fact, Texas healthcare hospitals intended to provide more health insurance to people without discriminating among patients. Moreover, the price of medication and regular doctor visit charges have also been reduced by taking the help of donors and giving cost-efficient services to patients (Fusar-Poli, 2019).

Quality Services

The new program of providing free access to ER physicians. Patients can get effective and efficient follow-ups on their devices, after getting discharged from the hospital. Video chat, sharing images, and mobile communication have become necessary in the hospital to provide quality services to all patients (Rehman et al., 2018).

Barriers to access, quality services, and cost-effectiveness

The biggest barrier for patients to have access, to quality services and cost-effectiveness is the distance. Only five to six communities of Texas can take benefit from the healthcare services of Texas Hospital. Moreover, the hospital has tried to provide and align insurance coverage, but the growing population has made it difficult for the hospital to provide insurance coverage to every patient. Insufficient insurance coverage is another important barrier. The growing population creates a problem for doctors and nurses to deal with a large number of patients. The number of patients and nurses is also insufficient that cannot meet the growing patient's growth of hospitals (da Costa et al., 2020).

Impact of Barriers on strategic initiatives

These barriers have an immense impact on the strategic initiatives of the hospital. Even after making different initiatives, it seems as if the hospital is not working for the patients and does not provide commendable services to them. It also impacts the leadership of

the hospital to think out of the box and make efficiency improvements to meet patients' needs. It also increases the competition for the hospital if it is unable to meet customers' requirements. Many private clinics and hospitals attract patients to have easy access to quality services, though they are expensive (Al-Jaroodi et al., 2020).

Conclusion

From the above analysis of the strategic initiative of Texas Memorial Hospital, it has been evaluated that the hospital has taken a different strategic initiative, but a large number of patients are difficult to cater to. The competition has increased in the US healthcare sector, it makes it difficult for the hospital to make a quick initiative to cater to the patients' changing needs. However, Texas Hospital has been working for many years to provide quick access to its services to the patients, also quality services are provided along with catering to the needs of cost-effectiveness to put less burden on the patients and give them less costly healthcare services.

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